Gloucester County
Highway Safety Task Force

2008 High School Video Production Contest
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Purpose

The purpose of the Gloucester County High School Video Production Contest is to encourage and challenge student groups to use their creativity in producing an educational video. The students may choose from two (2) topics, (1) Driving Under the Influence or (2) Graduated Drivers License law. The winning team will be the one that produces the most interesting, creative video which captures the message of the danger of driving under the influence or violating the Graduated Drivers License law. A copy of the relevant New Jersey Statutes is attached for your reference. All students will be recognized for their participation in this endeavor.

Eligibility

The Gloucester County High School Video Production Contest is open to all high school students currently enrolled in a Gloucester County, New Jersey, high school. A teacher or counselor must sponsor and be responsible for the supervision of the team, but will not participate in the production of the video. A teacher or guidance counselor may sponsor more than one video production team. A team may consist of up to 6 (six) students from the same high school. All entries must include the principal’s consent for contest entry and the principal’s contact information.

Guidelines & Rules

- Each team will submit a video that they have postmarked by March 1, 2008. Any entries postmarked after the March 1, 2008 deadline, will not be considered.
- Videos should be no more than 90 seconds in length. However, if a video is 30 or 55 seconds in length, it will also be sent to the New Jersey Division of Highway Safety for television consideration. All videos will be considered for the Gloucester County Video Contest. Video length will be judged from the first to the last frame of video. Credits and title will not be counted towards length, if not included as part of the actual video.
- Each entry must be accompanied by a completed entry form, which is attached. This form may be photocopied.
- The video topic must be either on driving under the influence or the Graduated Drivers License law. The content must be appropriate for student viewing.
- All laws of the State of New Jersey must be followed during the production and filming, any video not in compliance will not be considered and disqualified.
- Entrants must submit their video on a standard DVD. The DVD must be in a format that can play on an ordinary DVD Player without the need for a computer or other device. The video should be in the style of a public service announcement.
- Entrants must provide information on the sites or references used when statistics or other information is provided. This could be included on the video as credits or printed on separate sheet of paper and submitted with the video.
- Videos must not highlight actual products, labels or corporate names. Product labels should be covered.
- All teams must comply with copyright regulations.
- Students are allowed to be a member of only one team.
- Each DVD must be labeled with the entrant’s name, school name, school phone number, teacher’s name as well as the title and length of the entry. This may be on an additional piece of paper, but must identify the DVD.
- Do not send your original program master. Entries will not be returned.
- Videos should contain original content.

Judging and Awards

- The Gloucester County Highway Traffic Safety Task Force will select the winner of the contest based on the video that best portrays the message of the selected topic. All contest entries must be created by the student group.
- The winning teams will be awarded prizes and their video will be shown at United Artist Movie Theatres, Washington Township, New Jersey.
- All participating teams will be invited to the United Artist Movie Theatres in Washington Township, New Jersey for the inaugural showing in April 2008. The exact date will be forwarded to each teacher contact. The winning teams that are present at the showing will be awarded their prizes. Winners may be asked or invited to do a short presentation or speech on their project at the opening show.
- All videos submitted become the property of the Gloucester County Highway Traffic Safety Task Force and may be distributed freely.
- All videos will be pre-screened prior to judging, to verify compliance of all contest rules.
- Any violation of the guidelines and rules will result in a penalty assessed to the team’s video, based upon each judge’s discretion. Serious violations will result in disqualification of the team’s video.
- Each school participating will have a video shown at the United Artist Theater.
- The top videos from each school will be awarded a prize.

Safety Requirements

- Each team must comply with all laws of the State of New Jersey in the production and filming of the video.
- All video concepts should be approved by the teacher or guidance counselor, prior to shooting.
- Contestants should exercise safety for all participants in the production and filming of the video.
- No vehicles should be damaged in the filming of the video.
Gloucester County Highway Safety Task Force
Student Video Contest Entry Form

Include this form with video
Please print legibly.

Video Name/Title ________________________________

Video Length ________________________________

Team Member Names:

Name ________________________________________

Name ________________________________________

Name ________________________________________

Name ________________________________________

Name ________________________________________

Name ________________________________________

School ________________________________________

School Phone _________________________________

School address (Street, City, State, Zip) ________________________________

Teacher’s Name ________________________________________

Teacher’s E-Mail Address ________________________________

Principal’s Name ________________________________________

The signatures below verify agreement that the entry was completely produced by the submitting student(s). One student signs for team.

Student’s Signature ________________________________ Date __________

Teacher’s Signature ________________________________ Date __________

I hereby give consent for this video to be submitted on behalf of our school district. I have read the guidelines and rules and found this video to comply.

Principal’s Printed Name ________________________________________

Principal’s Signature ________________________________ Date __________